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MESSAGE FROM THE CONSUL GENERAL OF JAMAICA IN MIAMI ON THE OCCASION OF THE TENTH (10TH) ANNUAL TRUE BLUE WEEKEND

Members of the Jamaican Community and Friends of Jamaica,

It is my distinct pleasure to extend greetings from the Consulate General of Jamaica to all the participants in the Tenth Annual "True Blue Weekend", taking place in the City of Miramar, Florida.

One could assume that as two of the leading high schools in Jamaica, Jamaica College and St. George's College would have little to celebrate jointly. In fact, the two schools are rivals in almost all fields of endeavour, including what is deemed as the more popular shade of blue! But even against this background of healthy rivalry, coming together to celebrate the True Blue Weekend demonstrates that even in competition, there is camaraderie and room for cooperative activities that serve to unite, rather than divide, Jamaicans in the Diaspora.

A significant aspect of this cooperative approach is symbolized in the annual staging of the Ziadie Cup Match. This is a fitting tribute to the life and legacy of the late Dennis Ziadie, who, through his dedicated efforts and coaching prowess, brought glory and pride to both institutions by virtue of their Manning Cup victories.

In the interest of full disclosure, I attended the venerable Jamaica College, and reserve a special bias for "the College" in all matters. However, True Blue Weekend is more than reliving and extolling the glories and virtues of these institutions; it is about rising above our own narrow interests and working, in the spirit of unity and collaboration, for a common objective.

Therefore, I am honoured to salute the Jamaica College Old Boys' Association of Florida and the St. George's College Old Boys' Association of Florida for coming together in this way in support of their *alma maters* and the wider community in South Florida.

With very best wishes for a successful True Blue Weekend!

Franz Hall
Consul General of Jamaica to
Florida, the Southern United States,
The Commonwealth of the Bahamas and the Cayman Islands



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March 14, 2014

Jamaica College Old Boys Association of Florida
St. George's College Old Boy Association of Florida
18459 Pine Boulevard, Ste. 173
Pembroke Pines, FL 33029

Re: True Blue Weekend 9th Annual Ziadie Cup Soccer Match

Dear Mr. Murphy:

On behalf of the City of Miramar, I greet you warmly and welcome the Jamaica College Old Boys Association of Florida and the St. George's College Old Boys Association of Florida to our beautiful city for the 10th Annual Ziadie Cup Soccer Match during True Blue Weekend. The outstanding educational institutions, Jamaica College and St. George's College have a wonderful heritage and that legacy is carried on through the contributions of their Alumni in Jamaica, the Diaspora and especially Miramar. We are humbled that your organization has, once again, chosen Miramar to be your home for your many events and festivities.

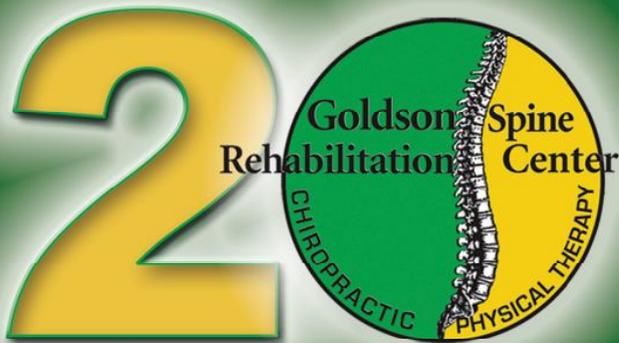
As you celebrate the legacy of Coach Dennis Ziadie, Miramar continues to stand in solidarity with you honoring his life and his positive impact on the many lives in Jamaica during his coaching career at both institutions. His legacy lives forevermore due to the philanthropic efforts of both the Jamaica College Old Boys Association of Florida and the St. George's College Old Boys Association of Florida.

May God continue to bless your efforts and we look forward to being your partner for many years to come. Best wishes for a successful True Blue Weekend.

Sincerely,

Commissioner Wayne M. Messam, CGC, LEED AP, BD+C
Seat 4

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Message from the Coalition of Jamaican Alumni Associations of Florida



Our heartiest congratulations to Jamaica College (JC) Old Boys Association of Florida and St. George's College Old Boys Association of Florida for putting together another weekend of fun, but more-so for their commitment to the social and cultural development of the Jamaican Diaspora through sport and other forms of entertainment. With these events there is an even greater goal: the support of students currently attending Jamaica College and St. George's College in Jamaica. Financial support to schools in Jamaica is extremely important for the overall operation of the schools



and improvement in the infrastructure. We commend the valiant effort of the organizers from both schools and wish them continued success for the years to come.

Over the past years, the "TRUE BLUE" events have been well received and this speaks volumes for the high level of professionalism in organizing these events that have also served to mobilize and unify the Jamaican communities in Florida through Jamaican alumni associations. TRUE-BLUE soccer games are now signature events and individuals in our community eagerly look forward to these events. Of course, the fun and the camaraderie have grown exponentially each year.

Along with St. George's College's core values of reverence to God, respect, and excellence, the name Dennis Ziadie after which the championship trophy is named, symbolizes discipline and teamwork. Dennis was truly an excellent soccer player, an ambassador and major contributor to the game of soccer in Jamaica. The organizing of the annual TRUE BLUE weekend has only come about because the organizers, Jamaica College Old Boys Association and St. George's Old Boys Association have followed the disciplined lifestyle of Dennis Ziadie and through teamwork have been successful over the past 9 years.

The TRUE BLUE weekend was also destined to be successful because past students at Jamaica College were taught to live by their school's motto "*Floreat Collegium, Fervet Opus in Campis*", *May the College Flourish, Work is Burning in the Fields*. Xavier and members of JC Old Boys' Association are still being inspired by those words and their hard work has resulted in this TRUE-BLUE weekend being so successful. For Rudy and his team, "*Ad Majorem Dei Gloriam*" that translates in English to mean, "*For the Greater Glory of God*", is embedded in their hearts and guides their lives daily. For both associations, they are aware that there is work to be done in South Florida and Jamaica. By combining their efforts, both associations teach the important lesson that support for each other can make a huge difference in this community and in the success of our events.

Thanks Jamaica College Old Boys' Association and St. George's Alumni Association for being **TRUE BLUE** and for staying committed to your alma mater, Jamaica, and South Florida. Congratulations on your 2014 Annual TRUE BLUE WEEKEND and we look forward to others in the years to come.

Rupert Rhodd PhD & Sandra Schrouder PhD (Co-Chairs)

Education Matters!

10th Annual Dennis Ziadie Cup



Message from the President of the StGCOBAFL



On behalf of the members of the St. George's College Old Boys Association of Florida, Inc., I welcome you all to the staging of the Tenth Annual Dennis Ziadie/True Blue Weekend. The Dennis Ziadie/True Blue Weekend is truly an example of how rivals "ah Yard" can be friends "abrawd". Jamaica College ("JC") and St. George's College ("George's") are two of the top high schools in Jamaica and are rivals in sports and academics.

This year's staging is not only a mile stone for the event, but is also milestones for the winning Manning Cup teams coached by Dennis Ziadie. It was 40 years ago that Coach Ziadie led the JC team to Manning Cup victory. Ten years later, he repeated the feat at his Alma Mater St. George's.

Who is this Dennis Ziadie whom we celebrate? Dennis Ziadie was a father, not only to his kids but also to his players and others. He was God fearing. He was a man of great football talent and knowledge. He was a man of integrity and gave selflessly. These are some of the things I have learned about Dennis Ziadie from some who knew him well. Whenever, the STGC Old Boys get together and Coach Ziadie is discussed, it was always great praises for Dennis Ziadie. I am fortunate to be able to discuss Coach Ziadie with two of his teammates and friends that formed the deadly trio of Dennis at St. George's, Dennis Barnett and Dennis Chung.

So as we celebrate the life of Dennis Ziadie, let's take the opportunity to learn more about this man and his selfless dedication to his country and people. Remember that the purpose of this staging is to raise funds for the students at St. George's College and Jamaica College.

On behalf of the planning committee of True Blue and the STGC and JC Old Boys associations, I thank our sponsors, advertisers, the City of Miramar and our volunteers. I also want to say a special thank you to Addy Chin and Joan Segre of our sister school Alpha and Mary Ann Raymond of JC's sister school St. Andrews.

Ad Majorem Dei Gloria – To The Greater Glory of God

Rudy Kameka
President
St. George's College Old Boy's Association of Florida



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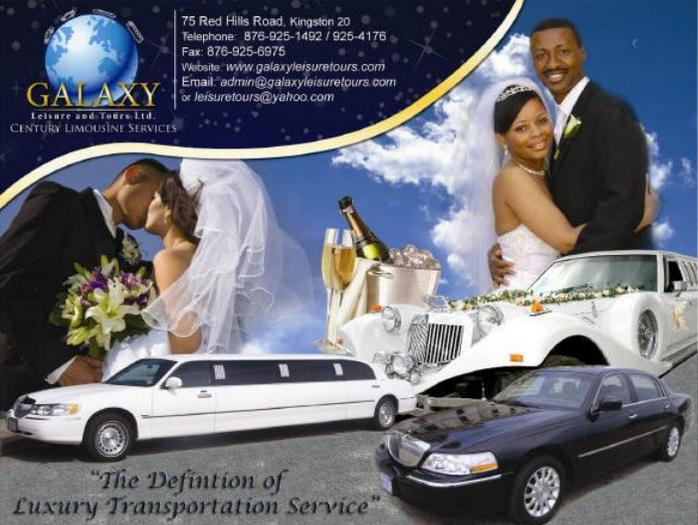
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Message from the President of JCOBAFL



Welcome to the 10th Annual Dennis Ziadie Cup and True Blue Weekend. Honoring the legacy of Dennis Ziadie has tremendously impacted all the alumni associations involved. A simple rivalry football (soccer) match between JC and STGC to honor Coach Dennis Ziadie, has evolved into one of South Florida's premiere Jamaican alumni events today.

I did not have the opportunity to meet Dennis Ziadie, but I am a Jamaica College Alumni that continue to witness the love and respect that past football players and fans have for him. Through the years, True Blue Weekend created the opportunity for more alumni to learn about Coach Ziadie from the many stories shared by players he coached, as well as the fans.

Recently, while preparing for True Blue, I recalled a story I heard from Jimmy Sinclair, who played for Coach Ziadie on the Jamaica College (JC) Manning Cup team. With great excitement, he told me about one of the games they played in 1974, the year they won the Manning Cup.

“It was a rainy day and the JC team was down 1-0 to their opponent. The team went into the locker room at half-time with their rain soaked uniforms feeling dejected. The team was especially frustrated because the rain slowed the pace of the game“. Jimmy described how the spirit of the team and the anxiety of crowd mimicked the weather, which had by that time dampened the excitement of the game.

“But, Coach Ziadie had a plan! “

The JC team was last to emerge from the locker room following half-time. The JC fans anxiously waited for their team to return to the field. Then as if in slow motion, when the team walked out of the locker room on to the field, the stadium erupted in cheers. Coach Ziadie made the team change into brand new uniforms that were approved for the team. The team came out with an extra “pep” in their step as they proudly displayed their new yellow and blue German made uniforms.

The mood of the JC fans instantly changed as did the support for the JC team. The uniform change seemed to inspire the entire stadium, and the JC team came back to tie the game.

In the 1980's, Jimmy Sinclair took up the mantle, and like Coach Ziadie, Jimmy coached the JC team to a Manning Cup finals in 1984. He implement many of the principles that Coach Ziadie instilled in him, to motivate the JC team. Ironically the JC team lost to a STGC team coached by...Dennis Ziadie.

Like Jimmy's story, there are many other similar stories shared at True Blue weekend as those that gather reminisce about this great man. This is the legacy Coach Dennis Ziadie has left that we continue to celebrate through “True Blue”.

Thanks to all our Sponsors, Volunteers, Media Partners, Jamaican Alumni and Supporters. On behalf of the True Blue planning team, we would like to send out a very special heart-felt thank you to, Adrienne Addy Chin-Ogilvie, Mary Ann Raymond and Joan Segre.

“Fervet Opus in Campis” – Work is Burning in the Fields.

Warm Regards,
Xavier Murphy, President
Jamaica College Old Boys Association of Florida (JCOBAFL)

DENNIS ZIADIE

FOOTBALLING ENIGMA



Dennis Ziadie is a puzzle. He is generally accepted as one of our best footballers of recent years but his last local appearance against Cuba was not a good one and George Thompson justifiably had to replace him. He was getting the ball, but somehow his passes were not going quite right.

— Boed —

When Ziadie came off the field he was booed in what was perhaps the worst display of crowd ingratitude shown in Jamaica since George Kerr was hooted during the 1966 Commonwealth Games.

It was a disgraceful demonstration of lack of support for one of "our own." This action must have not only shocked the Cuban rivals, but encouraged them in their struggle against us.

— Sacrifice —

The display is even worse than it appears for Ziadie had, for the second consecutive occasion, voluntarily given up his professional match fee, thus enabling the other members of the team to get some more. He obviously can afford to do this type of thing.

— Unhappy Birthday —

Also, it was not generally known, but it was Ziadie's birthday and some people had been trying to get the "Happy Birthday" record played at the Stadium for him. This, of course, might have made the whole difference to his game, but in view of what did happen, perhaps it was just as well that it was not done.

— Painfully Ironic —

What is even more painfully ironic is that it is demonstrably obvious that Ziadie only plays the game out of a combination of love and duty. Due to his style of play he has always attracted heavy fouling and, in addition to this, he has never played on an important trophy-winning side.

Until he joined Santos, he had in fact for years been "carrying" weak and unfit sides. He and Cornell Marshall appear, for now at any rate, to be the last standard-bearers of the great St. George's tradition which includes his own father back in the '30's.

— Ziadie Tradition —

The name Ziadie has also had significant connotations in sport of one sort or another in Jamaica for a long time.

— Racial Prejudice —

But one would not be accurate to omit that Ziadie has had racial slurs thrown at him by crowds at football matches from time to time, although he has voluntarily chosen to play the game beside, and to associate with, people of a different social and income group.

— As brilliant as Cole —

Yet Ziadie has not always been unappreciated. Indeed, when he last played for St. George's Old Boys he earned the nickname, "The World" for some of his brilliant moves. Yet, he has not had the almost constant following of Allan Cole, which I believe that he probably deserves, since in my own view he is just as brilliant a player, if in a different way.

He seems to be either very "on" or right "off," along a line best exemplified in sport perhaps by the brilliant Dutch tennis star Tom Okker.

— Okker Type —

Incidentally, Okker performed at the Arena a few seasons back. He has since beaten everybody but has yet to win a major tournament. He came nearest in the first U.S. Open in 1968 when he lost the final to the "in-and-outer supreme," Arthur Ashe. Ziadie seems to have had the same problems of geometry in his football that Okker has in his tennis.

— Jamaican Footballers —

Before going any further, I had better give my own views on Jamaican football and footballers generally.

While our administrators have in the past committed grave follies like giving away our World Cup home games, I do not think that we can get very much better without large infusions of money and a corollary professionalism.

In over 20 years of watching our senior and international football in various quantities, I cannot think of two players with more class, talent and ability than Allan Cole and Ziadie, although I have seen more effective ones, noticeably Lascelles Dunkley.

In my view Dunkley has been our most effective forward for the last two decades.

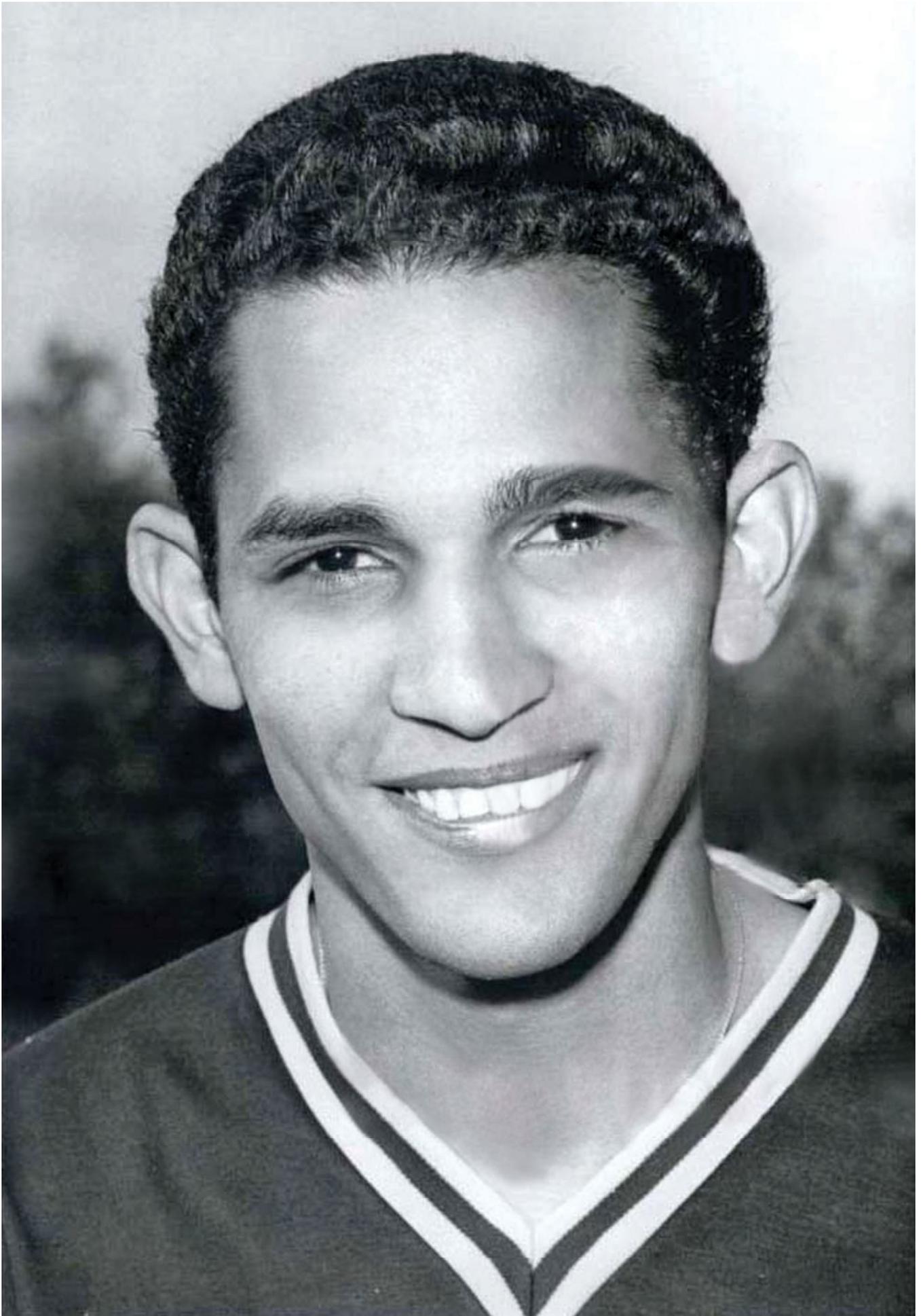
On the present Jamaica squad Errol Barrett and Calvin Stewart are normally far more effective players in their positions than either Cole or Ziadie, while Owen Stewart of Cavalier on the evidence of only two matches I have seen this season, looks to be the kind of "Dunkley-like" forward we need.

— Might yet bring Greatness —

All this notwithstanding, Ziadie and Cole are the players who have given us moments of the highest art. They, or successors to them, are the players who might yet bring greatness to our football.

The 1-1 result of the Cavalier Invitational vs Santos match earlier this year should not be taken seriously, but the performances of both Ziadie and Cole then, indicated something I had long felt was true; that is, given normal, clean play against them, they can play in any company at any level.

Indeed it would be nice if they could be translated into the present English season where Manchester United have once again come to the top, because Best Law and Charlton know that they





DENNIS ZIADIE IN ACTION

will not be automatically "bitten" to the ground once they have the ball.

One would like to see Jamaica's football in a position too where one of these boys could play behind the other "feeding" him. We probably cannot afford this in our present goal famine although Cole in particular has seemed somewhat goal-shy lately. When we find real strikers too, Ziadie could probably play the kind of left-wing half back position that Rivelino did for Brazil last year.

— "Class" Evident —

Ziadie's great weakness has been not getting "stuck in" as the English used to say, although as time has gone on he has been more and more willing to do so. What, though, have been his great virtues?

Once he touches the ball his class is evident. Seeing Pele out here this year my view is that Pele combines the great virtues of Cole and Ziadie. For Cole, the fantastic perception and conceptions and the supremely accurate passing. For Ziadie, the amazing fluidity of movement, the rapid ability to move from one place to the other and the ability to let go a received ball with equal speed.

— Two Brilliant Goals —

Ziadie has also scored some brilliant goals although they have not always been on the big occasions. Two goals scored by Ziadie stick in my mind: both scored, funnily enough, from the centre

of the field and not from his usual position on the left-wing, although he has always been a roamer.

The first was when St. George's was playing J.C. in a Manning Cup match some years ago. I think that it was just after the second half kick-off, Ziadie had collected the ball from the centre pass while the field was "retreating" normally prior to a tackle.

Suddenly, he saw an almost diagonal gap through the whole defence, while the goalie was more to the right watching the play, and he sent a hard crashing left footer smashing into the right "rat-hole."

Everybody was stunned because no one could possibly have expected such a shot although one gathers it is the type of thing that the Charltons and Eusebios do all the time.

On the second occasion Ziadie was playing for one of the weakest George's senior sides, against Regiment. After vainly trying to go it alone almost for the whole night he found himself in the middle of the Regiment's half, surrounded literally by a ring of opponents. Suddenly, almost as if he despaired of ever getting out, he just slammed the ball with his left foot straight into the left pigeon hole.

I admit to being a Ziadie fan, but it is difficult to think of two other goals, scored from similar "adverse" positions by any one player.

— Better than Best? —

For one reason or another neither Cole nor Ziadie now seems likely to venture overseas again in search of professional achievement. In a way this is a pity, particularly when one considers the success that the Bermudian Clyde Best is now having with West Ham in England, considering that Best has less native talent, though a great deal more power, than our boys.

— Local Professional Football —

Since there is no guarantee that we will produce in the near future boys as talented as these, it seems obvious that now is the time to embark on local professional ventures. "Skill" may go on for a longer time than Ziadie. He is somewhat younger and has a larger following. But the "World," not such a bad name, will not be spinning forever and, if the truth be told, Why should he?

The abominable performance of that section of the crowd in the Cuban match gives no encouragement. Any player deserves better than that, much more such a classy one who has denied himself reward for the sake of the game.

— Amazing Production —

For one reason or another, somehow, we manage to keep producing the Rowes, Quarries and Ziadies but unless we learn to treat them decently, our general sporting performances just will not improve.



Harold Mitchell – Jamaica College

What year did you play for Coach Ziadie?

They say playing sports as a kid helps shape the man and I couldn't agree more. I played for Coach Ziadie in 1974, the year we won the Manning Cup.

Tell us a funny story about Coach Ziadie?

The funniest thing I remember about Coach wasn't what he said or did, but what another player told me out on the field, during some game in the stadium. Herbie Nelson limps over by my side of the field and starts complaining that his knee got dislocated or something like that. Herbie looks at me plaintively and says, "Mitch, yu wan sih mi knee get pull out yu know, but mi can't tell Coach anyting yu Know, because im nah going belive mi cause mi so big". I nearly dropped on the grass laughing the way it sounded so funny. This is the world within the world of all the spectators, the inside drama of life on the field.

What is the most memorable football match you played under Coach Ziadie?

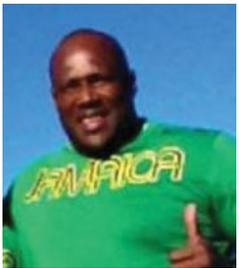
My most memorable match wasn't so much the final against KC where I scored the winning goal. Rather, it was the game I didn't play. The Excelsior (Aggy) game I believe was the one before that and Coach made me sit it out. I remember going over to Coach to beg him to let me play, and he looks at me and says he wants to save me for the final. I remember literally fuming for the whole match.

What is the most influential or significant lesson you learned from Coach Ziadie that has affected your life? (Non-football related)

One day while doing sprint and stops, training on the field, he said something to us to keep our spirits up as we were panting and running around, "You have to love it", he kept chanting. Sometimes in life what makes you the best is really wanting it, like wanting it more than the other guy, the other team, to be the best at a job, to make a difference, to not give up, to be confident. Another coach we had, Chung Fa, used to say that too. That has made a difference in my life and that keeps me with great respect.

Do you still play football today?

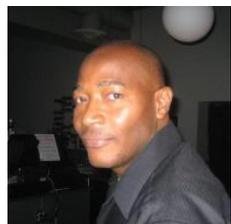
Yeah, I still play a bit too. I often think of his wife and kids who I barely got to know, I've always wanted to tell them how much he has meant to me. If they ever get a chance to read this, God Bless you and your family. Go JC!



Dennis Ziadie was a blessing in my life from the day I met him until this very day. He made me into the man that I am and I am truly proud to have shared my life with him. He was and is from my personal estimation and observation the best schoolboy coach in Jamaica's history. He was an excellent player in his own right whether playing for his alma mater St. George's College, Santos or the Jamaica National Team. Nicknamed "Nicola" for his slippery skills as a left winger. Even when he trained with school boys he was not easy to tackle. His left foot was a weapon of mass destruction, which he displayed in training everyday. Showing us the proper technique to kick a ball, proper weight over the ball and a full pendulum swing. I always wondered while training in the summers for upcoming Manning Cup Seasons why he would make us continually kick the ball against the wall at the tennis court for hours. I later learnt that practice makes one perfect. His methodology was a head of its time in Jamaica as a schoolboy coach. He brought professionalism and pride to schoolboy football. He made student athletes feel like professionals. He made us feel special, he made us feel unique, he gave us a measure of self worth. He instilled in us the necessity to be the best that we could be. He taught us to be punctual and to be disciplined in everything that we did.

But Dennis was not only a coach. He was a good Christian who lived a life of loving God and was never afraid to profess his faith, which he did readily and openly to the teams he coached. He was a father to all his players, he was a good listener and an excellent counselor. He empowered you and made you feel like a world beater. Whether you were a member of the Jamaica College Triple Champion team of 1974 or the St. George's College Triple Champion Teams of 1983/84 you were touched by man of great courage, character and distinction. Dennis Ziadie left an indelible effect on the players he touched whether you played for him or not. It was unfortunate that we lost this visionary so soon. In 1986 when he died in Mexico attending the World Cup with his comrade in arms Jackie Bell, I felt I had lost my own Father. But what I had really gained was an inspiration for life's journey. He was a blessing and will always be remembered. One of his famous quotes was "in our hour of darkness there are two things you can do, that is curse the darkness or light a candle. Choose to light the candle". God Bless you Dennis, you will always be remembered.

Andrew Price - St. George's College Manning Cup Player 1982-1984



I will forever be grateful to Dennis. He literally changed my life for the better and whatever success I can claim after graduating from George's can be traced back to him.

Garfield Lawrence, AMDG

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Under 40 - StGC 6 JC 0

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The Teacher vs. The Student

by Jimmy Sinclair



The Teacher vs. the Student is the classical battle that traditionally the teacher wins. 1984 was the year the mythical battle was going to end with a twist. So I thought! After three years of preparation and planning we had seen the elusive writing hand on the wall. Jamaica College was in a position to lay claim as the dominant team in cooperate area football again. It's always in the head and in your heart, Believe in yourself. Wear that belief in your talking and the way you think I was told! Be a consummate student of the game! Yes! Sir! Yes Coach, we are ready! Every move, every play rehearsed in your mind. One feel the victory, visualize old Simms building welcoming home the warriors sent out to do battle! This was the momentum, the crescendo of events in 1984 that led to this blue and white caravan that was taking the same epic journey leaving 189 Old Hope on its way to the national stadium. The building of this blue print and fostering this dream of winning the coveted Manning cup, was instilled in us from 1974. I need to beg your pardon Sir, It truly began long before 1974 and I was not there during the formative years of colt's competition. I was a late addition to the team. 1973 was

the building year as there was no Manning Cup competition. The core of the team was already in place by the end of that season. The great teacher had fashioned a new way of playing after traveling to the world cups in 1974. So the caravan left 189 Old Hope road and returned victorious. I had learned a few things along the way and followed the play book of the teacher with a few twist and turns hoping to top or out maneuver coach Ziadie! I had mimicked everything well and the preparation was steadfast .In my heart I knew this was going to be a bitter sweet victory. The emotions are always complex in those defining moments enroute to the stadium. Having traveled that same route 10 years earlier I was not as nervous as most of the players. I knew that both schools had performed at a high standard leading up to the final. Dreaming to win was big and I made this a life changing decision for our team and myself. There comes a time when dreams are forced to the side of reality and the moment takes over in its magnificence. This was the run of play for the first game. It was a lock luster affair and we struck first. I am sure that Michael McDonald and Ferdinand McKenzie can provide more colorful details than this old soldier! But looking up in the stand made me realize how important it was for both schools to be in that final at that moment. The attendance was truly amazing and it was the first time JC was back in the final since 1974. The teacher had returned as expected, but guided and encourage a young coach to a

new level. The final result was a tie, JC 1, St George's College 1. The twist of tradition had not occurred as I had imagined it. Faith provided another opportunity for these two competing coaches to meet on this cherished National Stadium field. I was confident that we would win this second encounter. The stage was set for an epic battle and tradition always wins in the end. St George's scored two goals to come from behind 1 zero to take the coveted Manning Cup title in 1984.

It was a sad end to a four year effort to restore the college to a place of prominence that existed on coach Ziadie's watch from 1973-1976. I was very happy for Coach that he had repeated the same feat at his Alma Mata. I was extremely pleased that we had come that far. The truth be told, the first time I experience this kind of emptiness as a player was 1975 when we were beaten by another great team from North Street, Kingston College. Coach and I always talked about the potential of our little island nation. He was a dreamer willing to make personal sacrifices for the sport he loved. His love became contagious and we were all infected with his passion and love for the game. I cannot thank the Ziadie family enough for their benevolence in allowing Dennis to share his precious time with us. We became his children away from home! We wish his family continued great health and we say without reservation that his words continue to be a source of inspiration in our lives!

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